



# HERE Technologies announces CEO Transition

April 24, 2023

Amsterdam, The Netherlands – [HERE Technologies](#), the leading location data and technology platform, today announced that after more than seven years Edzard Overbeek has decided to step down as Chief Executive Officer (CEO).

The HERE Supervisory Board has agreed to appoint, as of May 1, 2023, [Denise Doyle and Adeel Manzoor](#), the company's Chief Data and Financial Officers, as interim co-CEOs during the transition phase to a new permanent CEO.

Edzard Overbeek, HERE CEO, said: "I am very proud of our achievements as a team. We have transformed HERE into the #1 and leading location platform in the world. We have powered the new Mercedes-Benz S-Class for its Level 3 automated driving capabilities, and we have launched a unique and industry leading location architecture through UniMap, to name a few."

Pekka Ala-Pietilä, HERE Supervisory Board Chairman, said: "HERE has been a pioneer in mapping and location technology for nearly 40 years. The company has transformed itself with a platform foundation now built to serve their customers and partners across industries who demand the very best in enterprise-grade geospatial data, tools and software. We are confident in the company's strategy, Management Team and interim co-CEOs."

HERE customers include nearly every global automaker, leaders in e-commerce, transportation and logistics, and public sector agencies worldwide.

HERE is the global market leader for automotive-grade maps designed to power navigation, advanced driving assistance (ADAS) and automated driving systems. Today, approximately 170 million cars have been sold with HERE maps on board. This includes more than 34 million cars across Europe and North America that use HERE location data and services for ADAS and automated driving functions.

## **Media Contact**

Jordan Stark  
+1 312 316 4537  
[jordan.stark@here.com](mailto:jordan.stark@here.com)

Dr. Sebastian Kurme  
+49 173 515 3549  
[sebastian.kurme@here.com](mailto:sebastian.kurme@here.com)

## **About HERE Technologies**

HERE has been a pioneer in mapping and location technology for almost 40 years. HERE's location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its



partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at [here.com](https://www.here.com).