Truck Routing Customization

Create a custom representation of reality that serves your business objectives.

Truck Routing Customization is a software solution that enables users to easily create custom routes for their trucks. Override default map truck attributes for safety and efficiency purposes, such as speed limits, turn or weight restrictions, and create custom map layers with your own places data.

Ideal for fleets operating in middle and last mile contexts, this solution can improve safety, efficiency, and service quality in challenging environments where timely and safe delivery of goods is critical.

Key Industry use cases

→**Improve ETAs:**
 Customize routes by your preferred truck relevant traffic conditions and accelerate your delivery time.

→**Avoid cost of penalties:**
 Adhere to local regulations by tailoring your routes to avoid certain areas for trucks and prevent complaints and penalties.

→**Improve driver safety:**
 Tailor routes to your needs by overriding default controls and reduce risk of accidents.

You are in control

Make edits on demand

Publish private edits on demand and see them in routing and your application within hours to impact the driver experience.

Retain the privacy of your data

Choose who has access to your custom map. Your private map edits are not shared with HERE unless you choose to do so.

Scale using our secure platform

Benefit from our platform's global footprint, leading map content and location services, and 99.9% uptime, all designed with data privacy and security in mind.

Want to talk? We do, too. Get in touch here.

Product features

Private realm on the HERE platform

→ You control the access to your custom map layer

The latest maps and content

→ Access to latest and freshest HERE Map and Truck content

HERE Map Making tools and services

→ Everything you need to make the edits and publish them to routing and your application

Custom Location Services and SDK

→ Use the custom map in HERE Routing and SDK both online and offline

→ Bring your truck-related places and use them in HERE Search

Self-serve capabilities

→ Manage your solution yourself; make edits and publish your custom map on demand

Professional services

→ Our globally distributed professional services teams are ready to help you with setup, maintenance, and further customization and integration

Data formats
GeoJason. All others via Professional Services.

Coverage
Global; Excluding China and Korea.

Update frequency
On demand

Delivery
Platform

About HERE Technologies

HERE has been a pioneer in mapping and location technology for almost 40 years. Today, HERE's location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at **here.com.**