

HERE Technologies appoints Adeel Manzoor as Chief Operating Officer

- *Manzoor joined the company in 2022 as Chief Financial Officer, bringing extensive financial domain and industry expertise.*
- *HERE mapping and location technology used by businesses globally to improve the efficiency of how people, goods and services move.*

July 9, 2024

Amsterdam - HERE Technologies, the leading location data and technology platform, today announced the appointment of Adeel Manzoor as Chief Operating Officer (COO), effective immediately. Manzoor previously held the position of Chief Financial Officer (CFO) at HERE.

Manzoor joined the company in 2022, bringing extensive experience in senior finance leadership roles at large and small technology companies. Since joining HERE, and while serving as interim co-Chief Executive Officer in 2023, Manzoor has driven rigorous financial controls and operating procedures, resulting in improved efficiency across the organization.

"On behalf of HERE, I am pleased to appoint Adeel as Chief Operating Officer. He is an exceptional leader with strong financial acumen and operating expertise," said Mike Nefkens, Chief Executive Officer at HERE. "As COO, he will lead the organization's commitment to operational and financial excellence, while implementing HERE's strategic plans and model for sustainable growth."

"HERE is an exceptional company with a rich legacy of innovation in location data and technology, and I am honored to take on the role of Chief Operating Officer," said Manzoor. "This is an important period for HERE. The company is on a solid foundation for continued growth, and I am excited to lead our talented and diverse teams towards operational excellence and the realization of our vision."

HERE has been a pioneer in mapping and location technology for nearly 40 years. Customers of HERE include nearly every global automaker, leaders in e-commerce, transportation and logistics companies, and public sector agencies worldwide. HERE is the global market leader for automotive-grade maps designed to power navigation, advanced driving assistance, EV, and automated driving systems.

HERE is backed by a world-class group of shareholders, including Audi AG, BMW Group, Mercedes-Benz AG, Intel Corp., Mitsubishi Corp., Nippon Telegraph and Telephone Corp. (NTT), Robert Bosch GmbH, Continental AG, and Pioneer Corp.

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About HERE Technologies

HERE has been a pioneer in mapping and location technology for almost 40 years. HERE's location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at here.com.