

## Press Release / 1 (1)

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## HERE wins map data contract with U.S. Census Bureau

Chicago, Illinois – HERE, a leader in mapping and location technology, today announced that it has been chosen by the U.S. Census Bureau to provide high grade map content to enhance the agency's comprehensive portfolio of geographic information.

The agreement is the latest in a string of contract wins for HERE with government and transportation agencies over the last months, demonstrating the quality, breadth and depth of its mapping and traffic products.

"The U.S. Census Bureau has very stringent requirements and it is a great satisfaction being selected and being able to contribute to their work by offering map data of high accuracy and completeness," said Bruno Bourguet, SVP Sales and Business Development, HERE. "We're among the first private companies to be contracted by the U.S. Census Bureau for street map sourcing and we are proud to extend further our service to U.S. government agencies."

## **Media Enquiries:**

HERE Communications https://company.here.com/newsroom/contacts/ press@here.com

## **About HERE**

HERE is a leader in mapping and location technology. We enable rich, real-time location applications and experiences for consumers, vehicles, enterprises and cities. HERE is backed by a consortium of leading automotive companies. To learn more about us, including our work in the areas of connected and automated driving, visit <u>http://360.here.com</u>.