



HERE Technologies Announces 2024 Partner Award Winners

HERE Partner Program recognizes partners achieving location technology innovation, business impact, and customer excellence

November 8, 2024

Frankfurt – HERE Technologies, the leading location data and technology platform, today announced the winners of the HERE Partner Awards for 2024. These annual awards celebrate outstanding achievements by HERE's valued partners who are leveraging location intelligence to improve business outcomes and customer success.

The HERE Partner Program was established to enable partner organizations to build with, integrate, or sell HERE products and services with turnkey training and dedicated support.

This year's awards recognize outstanding HERE partners in three categories, globally and across the EMEA, AMER and APAC regions:

Global Distributor Award honors the HERE Distributor who has most effectively acted as an extension of the HERE Sales Team in leading and supporting the partners they manage.

- **Grey Matter** has been recognized for enhancing HERE's portfolio by offering advanced mapping and geolocation services that are pivotal for fleet and logistics management globally.

Regional Build Awards honor partners who have demonstrated innovation and excellence in leveraging location data and technology to solve complex business challenges through joint solutions.

- **Loqate (AMER)** was recognized for enhancing HERE's high-quality location services to provide better global address verification solutions to customers.
- **Zhenshi Information Technology Company (APAC)** was recognized for partnering with HERE to develop kids watches for SeekSeek and Xiaomi, improving safety and communication between parents and children.
- **PowerFleet (EMEA)** was recognized for integrating HERE's location services to drive growth and cross-sell opportunities to optimize business operations and performance.

Regional Reseller Awards honor partners who have expanded their geographical reach and market penetration using HERE's solutions.

- **Korem (AMER)** has received this award for the second year running for using their geospatial knowledge and expertise in HERE content and location services to help customers solve their unique business problems.
- **NGIS Australia (APAC)** is HERE's sole distributor in Oceania, delivering and supporting HERE content and location services for end-customers across a wide range of industries.
- **Local Eyes (EMEA)** has consistently delivered innovative strategies that help businesses succeed with HERE's cutting-edge location technology.



“We are proud to celebrate our partners’ achievements for the second year running,” said John Ramieri, Vice President of Global Partners at HERE Technologies. “These partners are transforming businesses across industries with location data and technology, and these awards are recognition of their innovation and commitment. We look forward to continuing our collaborations with these partners next year and beyond.”

The winners of these awards were selected by a panel of HERE experts upon a formal measurement of business impact and customer success.

For more information on the HERE Partner Program, visit: <https://www.here.com/get-started/partner-with-here>

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About HERE Technologies

HERE has been a pioneer in mapping and location technology for almost 40 years. Today, HERE’s location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at [here.com](https://www.here.com).