

# **Managed Services**

Leave operations to us and focus on your core business



Outsource the management of your location technology to HERE's experienced professionals so your teams can focus on what matters most-your core business and competitive edge. Reduce cost, improve budget predictability, and enhance the reliability, security and scalability of your location solutions.

Maintain compliance and stay ahead of the latest technological advancements—without the need to hire, train and retain specialized IT staff.



### Managed on-prem location service

Get HERE's Location Services installed on a secure private instance—hosted in your cloud, the HERE cloud, or a cloud provider of your choice. Maintain full control over data privacy, monetization, storage, transmission, usage, performance and security.

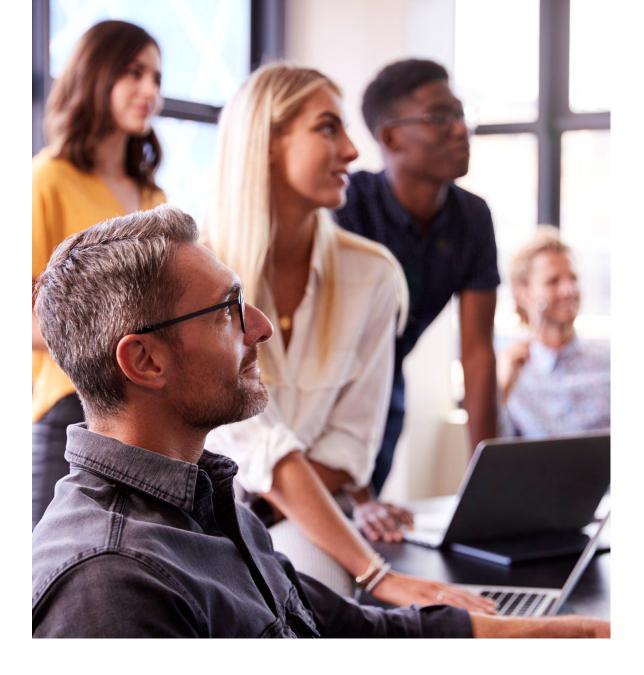


### **Custom managed services**

Get expert oversight, maintenance, and optimization for your location-based technology implementation. We tailor the level of support to match your specific operational and business needs.

### Common challenges we help solve

- → Distractions caused by ongoing maintenance of location applications and services.
- → Managing a constantly growing and evolving IT infrastructure.
- → Dealing with off-the-shelf solutions that do not always meet security and privacy requirements.



# What our customers achieve with Managed Services

A leading insurance provider migrated geocoding services to a secure private cloud managed by HERE, enabling compliance with strict industry security requirements while reducing total cost of ownership.

- 4 weeks reduction in timeline
- Lower cost of ownership

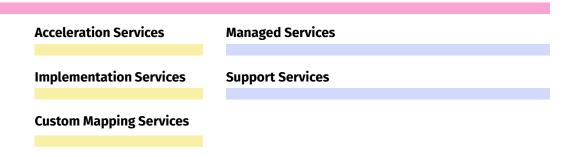
### **Benefits**

- → Optimize location technology without unnecessary infrastructure investments.
- → Use proven infrastructure while saving operational cost and time.
- → Stay compliant without long learning curves.
- Access enterprise-grade mapping technology and location data at scale.

## **Expert guidance at every step**



### **Advisory Services**



**Boost innovation and differentiation** – Drive coinnovation, spark new ideas and leverage HERE's deep location expertise for your competitive edge.

**Design custom solutions** – Solve complex location challenges with solutions designed for your business.

**Develop and deploy faster** – Accelerate time to value with seamless integration of HERE's products and location services into your solutions.

**Reduce risk and complexity** – Minimize implementation risks and identify potential issues earlier, simplifying your location solutions.

**Get peace of mind** – Get fast, reliable, and proactive support tailored to your business needs.

#### **About HERE Technologies**

HERE is the global leader in mapping and location technology. For 40 years, we've been powering innovation for the world's most recognizable companies: from launching our first digital map in 1985, to shaping the future of software-defined vehicles today. With the industry's freshest and richest unified map and a portfolio of products, services and solutions that serve the needs of multiple industries, HERE reveals opportunities that drive progress and unlock new possibilities for every moving vehicle. Discover more at here.com.