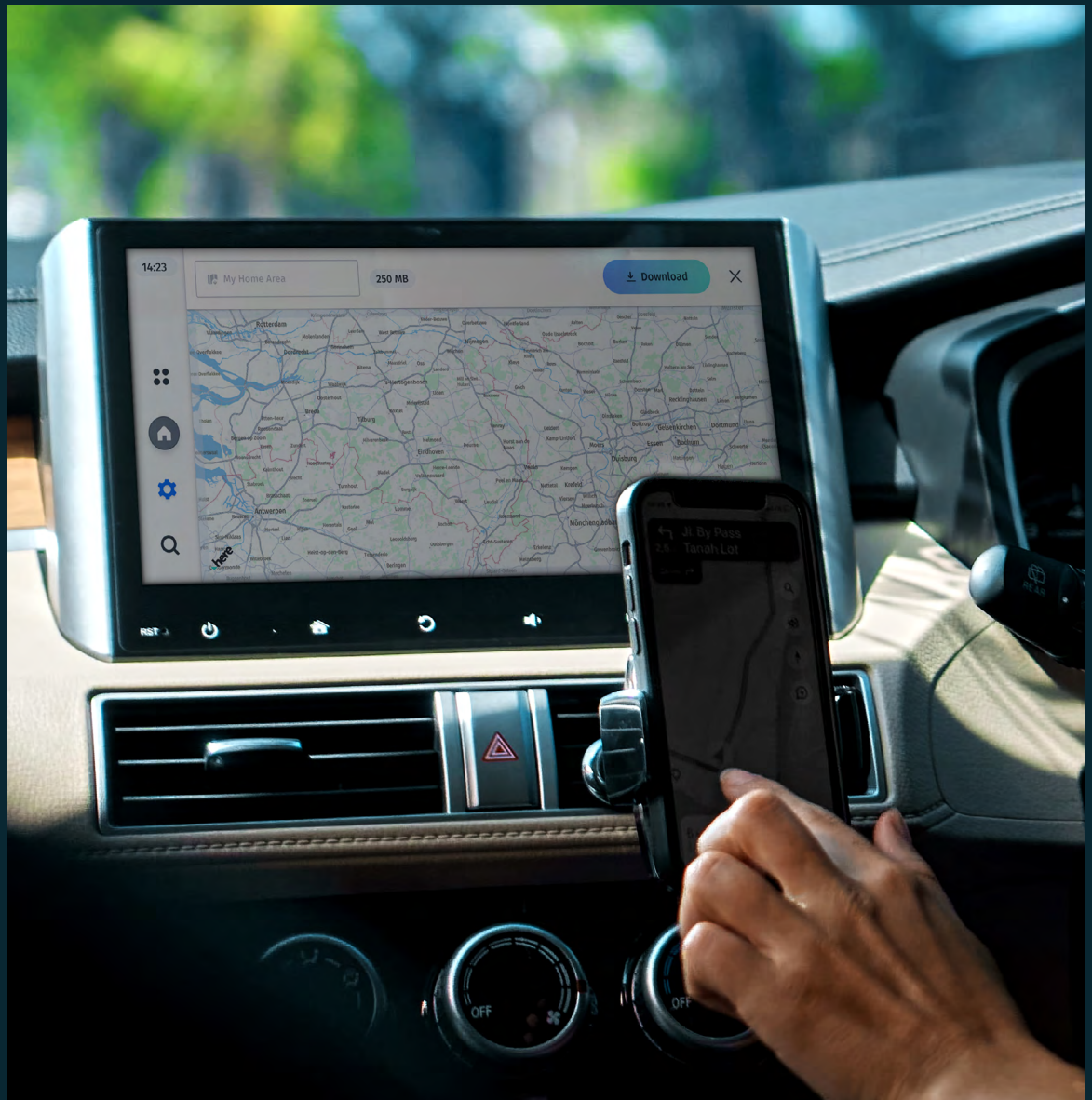


Custom Mapping Services

Get the perfect map for the reality of your business



Leverage HERE's deep map-making expertise to create tailored mapping solutions that meet your specific needs. Whether it's for route planning, asset management, or field service operations, custom maps can increase efficiency, reduce operational cost, and deliver insights that standard platforms can't match. Bring your own data directly into maps to build richer, more actionable map experiences.



Map data management and analytics

Consolidate, manage and analyze your proprietary map data across systems. Create a data hub for your multiple map data sources, and improve performance through relevant location indicators specific to your business and industry.



Custom mapmaking

Build private maps designed around your business logic and operational needs. Bring your own data to create unique, purpose-built mapping experiences that solve complex location challenges.

Common challenges we help solve

- Limited or inaccurate map data that makes it difficult to make informed decisions.
- Disconnected proprietary location and reference data that is of limited use to your organization.
- Data without actionable context that might lead to poor decision making and inefficiencies.



What our customers achieve with Custom Mapping Services

European postal operator integrated proprietary mailbox location data into a HERE-powered custom map, replacing a legacy GIS. This improved delivery efficiency, map freshness, and reduced maintenance costs.

- 60,500 delivery employees
- 550M parcels delivered every year

Rural fire service company created a custom map of private fire trails, integrated with HERE's foundational map and their custom routing engine. This enabled faster and more accurate firefighter dispatching using all available roads.

- 1.3M properties mapped on bushfire-prone land

State Department of Transportation ingested 40,000 road assets in three different formats into their GIS system and analyzed with data visualized platform. The result: significantly reduced data collection time and costs, with a renewed focus on asset optimization.

- 75% time reduction
- 40K assets extracted

Benefits

- Get a custom mapping solution tailored to your unique goals and use cases.
- HERE's agnostic systems and industry standard formats easily integrate with leading data management and visualization tools.
- Create custom data layers enhanced with location analytics and insights to power your business.
- Improve operational performance by integrating your custom location data into an industry-leading map.

Expert guidance at every step



Design

Define your business objectives and find the right solution



Implement

Build and realize the solution tailored to meet your specific needs



Operate

Efficiently operate your solution while minimizing cost and risk



Optimize

Continuously improve your solution with evolving business needs



Advisory Services

Acceleration Services

Implementation Services

Custom Mapping Services

Managed Services

Support Services

Boost innovation and differentiation – Drive co-innovation, spark new ideas and leverage HERE's deep location expertise for your competitive edge.

Design custom solutions – Solve complex location challenges with solutions designed for your business.

Develop and deploy faster – Accelerate time to value with seamless integration of HERE's products and location services into your solutions.

Reduce risk and complexity – Minimize implementation risks and identify potential issues earlier, simplifying your location solutions.

Get peace of mind – Get fast, reliable, and proactive support tailored to your business needs.

About HERE Technologies

HERE is the global leader in mapping and location technology. For 40 years, we've been powering innovation for the world's most recognizable companies: from launching our first digital map in 1985, to shaping the future of software-defined vehicles today. With the industry's freshest and richest unified map and a portfolio of products, services and solutions that serve the needs of multiple industries, HERE reveals opportunities that drive progress and unlock new possibilities for every moving vehicle. Discover more at here.com.