

Map Operations

Reliable map management for complex business environments



Maps have become business-critical, but managing them at scale can be complex and resource-intensive. HERE's Map Operations help organizations keep maps accurate, up-to-date and ready for production use across systems. This helps improve cost predictability and reduce the operational burden of managing maps, allowing internal teams to focus on core business priorities.

Services included in Map Operations



Map Upgrade

Convert your legacy foundational map to the newest HERE Base Map. Establish a clean, production-grade baseline that improves data quality, increases freshness and enables automated, reliable updates across your systems.



Custom Mapmaking

Create custom maps with your proprietary data. Extend HERE Base Map with private roads, custom attributes and data layers to reflect your real-world operations and deliver mapping experiences tailored to your business needs.



Managed Map Operations

Let HERE take responsibility for the day-to-day operation, maintenance and publishing of your map ecosystem. From data ingestion and validation to distribution and lifecycle management, HERE helps keep your maps accurate, in sync and production-ready through predictable cadences, governance and service levels.

Common challenges we help solve

- Map updates that are too slow, inconsistent or disruptive to downstream systems
- Disconnected proprietary data that is difficult to manage and keep in sync
- High operational complexity, cost and risk associated with maintaining maps at scale

What our customers achieve with Map Operations



European postal operator integrated proprietary mailbox location data into a HERE-powered custom map, replacing a legacy GIS. This improved delivery efficiency, map freshness and reduced maintenance costs.

- 60,500 delivery employees
- 550 million parcels delivered every year

Rural fire service company created a custom map of private fire trails, integrated with HERE's foundational map and their custom routing engine. This enabled faster and more accurate firefighter dispatching using all available roads.

- 1.3 million properties mapped on bushfire-prone land

Benefits

- Maintain production-grade map quality with validated, predictable updates
- Keep proprietary data continuously integrated, validated and ready for use
- Reduce operational cost and complexity with scalable map workflows
- Lower operational risk with clear governance, service levels and accountability

Expert guidance at every step



Design

Define your business objectives and find the right solution



Implement

Build and realize the solution tailored to meet your specific needs



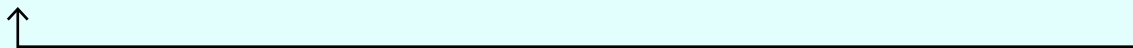
Operate

Efficiently operate your solution while minimizing cost and risk



Optimize

Continuously improve your solution with evolving business needs



Advisory Services

Acceleration Services

Managed Services

Implementation Services

Support Services

Map Operations

Boost innovation and differentiation – Drive co-innovation, spark new ideas and leverage HERE's deep location expertise for your competitive edge.

Design custom solutions – Solve complex location challenges with solutions designed for your business.

Develop and deploy faster – Accelerate time to value with seamless integration of HERE's products and location services into your solutions.

Reduce risk and complexity – Minimize implementation risks and identify potential issues earlier, simplifying your location solutions.

Get peace of mind – Get fast, reliable, and proactive support tailored to your business needs.

About HERE Technologies

HERE is the global leader in mapping and location technology. For over 40 years, we've been powering innovation for the world's most recognizable companies: from launching our first digital map in 1985, to shaping the future of software-defined vehicles today. With the industry's freshest and richest unified map and a portfolio of products, services and solutions that serve the needs of multiple industries, HERE reveals opportunities that drive progress and unlock new possibilities for every moving vehicle. Discover more at here.com.

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