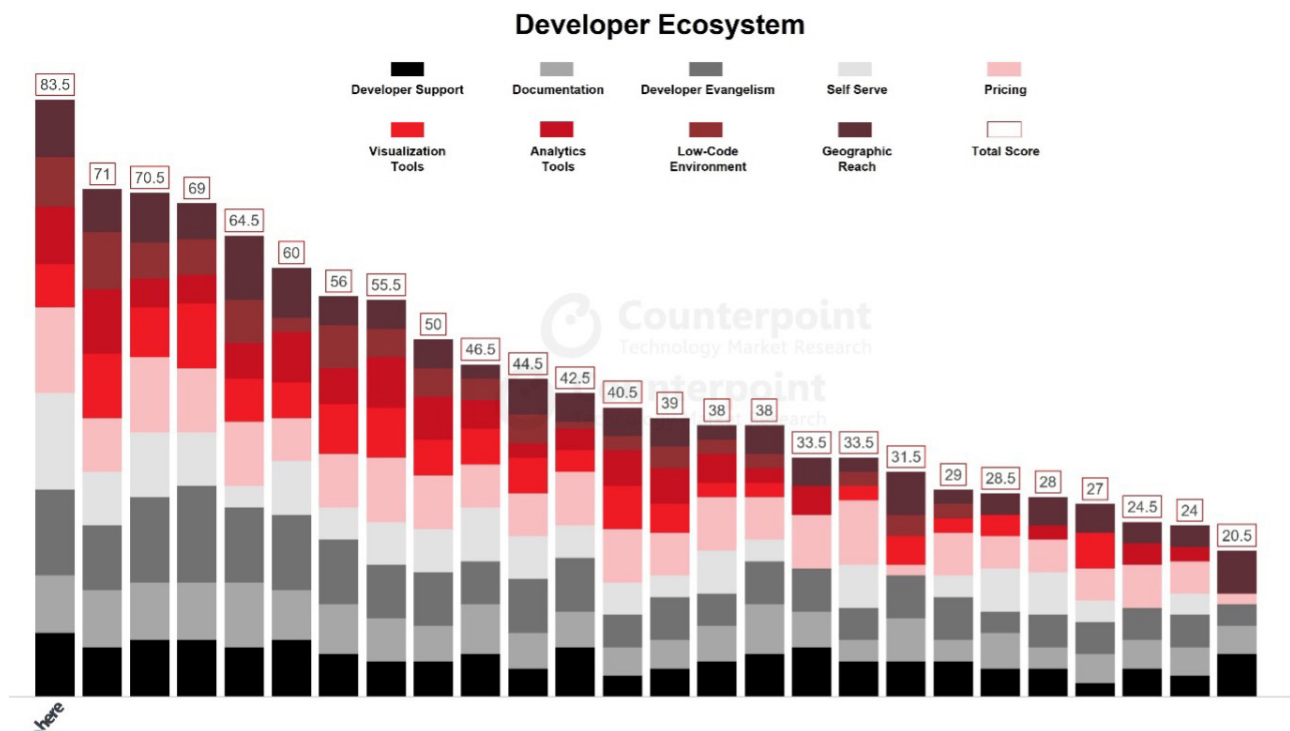# Counterpoint CORE Scorecard 2024 Capability Analysis

Developer Ecosystem is the seventh category. It is key to the success of a platform-based business model. Having an effective developer portal, evangelism strategy, documentation, toolsets, and support are key to the platforms' success.

HERE topped the Developer Ecosystem category, scoring highest on three out of nine parameters, for a total score of 83.5 out of 105.

→ HERE is actively creating a supportive ecosystem for developers by offering tools, resources, and opportunities to utilize location intelligence. As a result, HERE has achieved the highest scores in several key areas, including developer support, documentation, developer evangelism, pricing, self-service options, and analytics.

→ HERE serves an extensive network of direct developers through the platform and indirect developers through third-party partners. HERE boasts over **550,000** registered developers on the platform and more than **2.5 million** indirect developers through its enterprise partners like Azure, AWS, SAP, and Salesforce.

→ HERE fosters a vibrant developer community where members can share ideas, seek help, collaborate, and stay updated on platform changes. It also organizes events like hackathons and developer challenges for developers to compete, innovate, and showcase their skills in solving real-world problems with location technology.

→ HERE is dedicated to democratizing location data by providing low-code templates that empower developers of all skill levels. By eliminating coding barriers, it has made the full

potential of location data accessible to everyone, from expert developers to those with no coding experience. This inclusive approach encourages the development of innovative location-based services and enterprise applications.

→ The partnership between HERE and AWS is empowering the developer community to leverage machine learning tools and capabilities. HERE Workspace has integrated **Amazon SageMaker,** allowing developers to perform predictive analytics that support their business objectives and enhance spatial intelligence within their operations.

→ The company's shift to a subscription-based pricing structure enhances transparency for HERE Workspace, enabling developers to confidently estimate costs and plan their budgets.

→ HERE leads in the analytics tool category as the platform offers a stack of analytic capabilities, such as data management, and integrated advanced data analytic tools, such as Jupyter Notebook, Python, Scala, and Spark.

→ HERE's **self-serve** model has been acting as a catalyst, propelling platform growth. The company has continuously upgraded and scaled self-serve capabilities, allowing users to choose services for their specific needs. This flexible approach helps HERE draw new developers and customers and improve development engagement.

Read the full report

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