



HERE receives BMW Supplier Innovation Award

02. Oct 2014
Paris, France

HERE, a leader in location and mapping, has received the BMW Supplier Innovation Award from BMW Group for its work in the area of connected driving.

This coveted award is based on our expertise and innovation in the automatic delivery over cellular networks of map updates directly to the car.

Each year, BMW Group recognizes suppliers which it identifies as key to the implementation of new technologies that improve the driving experience.

“Our goal is to provide to BMW drivers the best map of the world – one that is fresh, accurate and reliable,” said Ogi Redzic, Head of Connected Driving at HERE, who collected the award on behalf of HERE. “HERE makes around 2.7 million changes to its map every day – the result of data captured by our advanced collection vehicles and our highly-trained team of cartographers, as well as information gathered from tens of thousands of other sources.”

To learn more about how HERE is helping car makers drive innovation please visit us at the Paris Motor Show at Pavilion 3, Booth 240 or visit: <http://360.here.com>.

Media enquiries

press@here.com

About HERE

HERE, a Nokia company, is a leader in navigation, mapping and location experiences. We build high-definition (HD) maps and combine them with cloud technology to enable rich, real-time location experiences in a broad range of connected devices – from smartphones and tablets to wearables and vehicles. Leading brands including BMW, Daimler, Microsoft, Samsung and Toyota trust HERE to provide mapping services for their customers. To learn more about HERE, including our work in the areas of connected and autonomous driving, visit <http://360.here.com>.

HERE Deutschland GmbH
Invalidenstr. 116
10115 Berlin, Germany
T +49 0 30 28 873 304

HERE Deutschland GmbH
Sitz der Gesellschaft: Berlin
Amtsgericht Charlottenburg, Berlin
HRB 106443 B

Geschäftsführer:
Michael Bültmann
Robertus A. J. Houben
here.com