HERE Technologies joins City Digital

Company adds location data platform and mapping capabilities to City Digital

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Chicago, IL – HERE Technologies and City Digital today announced a new collaboration focused on creating innovative solutions to optimize urban transportation and mobility networks for the benefit of individuals, cities and businesses.

HERE will join City Digital partners to pilot and test concepts that address traffic congestion, multi-modal travel access and transportation data management.

HERE will lead the City Digital consortium's first Urban Logistics pilots aimed at traffic mitigation and facilitating last mile urban deliveries and logistics. HERE will make a range of location technologies available to support the pilots, including enterprise-grade digital maps, multi-modal navigation and routing tools, real-time and historical road traffic analytics, and developer tools.

"HERE's powerful location platform adds a unique capability to the City Digital consortium, allowing us to develop new services and tools that resonate with people's experience in space and time," said Brenna Berman, Executive Director of City Digital and the former Chief Information Officer for the City of Chicago.

In addition to leading new pilots, HERE's technology will support existing work, such as the Cubs Night Game Alerts program involving Mastercard, Microsoft and the Chicago Transit Authority.

"We are excited to join City Digital and its partners as we work together on meaningful innovation and technology deployments in Chicago," said Angel L. Mendez, Executive Vice President and Chief Operating Officer of HERE Technologies. "Through our collaborations and use of HERE location-based services, we have the unique opportunity to increase resident mobility, optimize city infrastructure and service delivery, and begin to plan the cities of tomorrow."

Future initiatives may include the use of the HERE Open Location Platform for digital infrastructure management, such as merging the location of curbs, parking and loading restrictions with real-time transport data for optimal curbside space allocation. The Open Location Platform and Reality Index™ provide City Digital the ability to gain new urban insights by combining precise map and real-time data from devices across the IoT ecosystem.

HERE is one of the largest tech companies in Chicago, with more than 1,100 downtown employees working on location-based products and services that are helping to advance the development of autonomous vehicles, Smart Cities and Intelligent Transportation Systems.

About HERE Technologies
HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit www.360.here.com and www.here.com.

About City Digital
City Digital was launched in 2015 at UI LABS with the support of the City of Chicago and core industry partners, including Microsoft, Accenture, Commonwealth Exelon, Mastercard and HBK Engineering. City Digital uses Chicago as a testbed for infrastructure improvements in the areas of water and sanitation, energy management, and mobility. Ongoing pilots include research to improve Chicago's stormwater drainage system, which is frequently overloaded, and mapping Chicago's underground to prevent construction work from disrupting utility service. Learn more at www.citydigital.org.

UI LABS brings University + Industry together with startups and government to collaborate on problems too big for any one organization to solve on its own. UI LABS is building a portfolio of applied research and commercialization labs that improve its partners' competitiveness and financial performance, and transform entire industries. Across its current labs, UI LABS has more than 300 members from industry, government, community organizations, and academic and research institutions. Learn more at www.uilabs.org.

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