



Thai on-demand delivery service SKOOTAR scales operations with HERE Technologies

- *SKOOTAR utilizes HERE Geocoding and Routing APIs to ensure efficient and accurate deliveries to customers.*
- *The HERE Platform enables SKOOTAR to scale its operations, improve service quality and drive future growth.*

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Bangkok – [HERE Technologies](#), the leading location data and technology platform, today announced that on-demand delivery service in Thailand, [SKOOTAR](#), is leveraging HERE Geocoding and Routing application programming interfaces (APIs) to optimize its search and routing capabilities for its delivery operations.

The on-demand delivery market in Thailand is experiencing growth, driven by the rising popularity of ride-hailing and e-commerce. In Bangkok alone, motorcycles are the preferred vehicle for deliveries due to their ability to navigate traffic efficiently and provide express delivery for small packages. In this competitive landscape, optimizing delivery routes and ensuring rider's well-being are critical for maintaining high service standards and customer satisfaction.

Since 2018, SKOOTAR has been leveraging the HERE Location Services, extensively utilizing HERE Geocoding and Routing APIs to optimize its delivery operations and improved customer satisfaction. Initially focused on receiving and sending documents, SKOOTAR has since expanded its customer base to include e-commerce, food delivery, pick-up truck delivery services. The company also offers customized delivery solutions tailored for individual business needs.

With HERE playing a crucial role in meeting the company's growing service demands, SKOOTAR relies heavily on HERE Location Services to ensure efficient and accurate deliveries. By providing tailored location technology solutions that address SKOOTAR's specific business needs, HERE has been instrumental in supporting their expansion. The HERE Platform not only enhances SKOOTAR's existing capabilities but also opens new opportunities for scaling operations, improving service quality, and driving future growth.

Teepob Kitchawattana (Nu) CTO & Co-Founder of SKOOTAR said, "HERE's advanced geocoding and routing APIs have been a vital technology for SKOOTAR, empowering us to deliver efficient transportation services to our customers. These APIs play a crucial role in enabling us to meet our clients' diverse delivery needs effectively."

Abhijit Sengupta, Senior Director and Head of Business for Southeast Asia and India at HERE Technologies said, "We are thrilled to support SKOOTAR through the HERE Platform. With our deep involvement in the two-wheeler market and tailored solutions for businesses in Thailand, HERE is uniquely positioned to enable SKOOTAR with more



efficient, safer and reliable deliveries for their customers. We look forward to seeing SKOOTAR set new benchmarks in the two-wheeler delivery industry in Thailand."

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About SKOOTAR

SKOOTAR is an on-demand delivery service for business. SKOOTAR Beyond Co., Ltd. developed a website and mobile application for connecting you with professional drivers around Bangkok and vicinity. Our professional and well-trained driver who passed a criminal background check offers you to deliver and handle documents, e.g. Cheque collection, Invoice delivery, Government document handling, obtain company affidavit, Depositing Cheques/Cash. We also provide express parcel delivery service within 1-2 hours*, Order distribution in case you need to deliver multiple locations within one delivery, Food courier service and express large & bulky items by pick up car with special help by driver*. SKOOTAR is available for you to book delivery everyday via www.skootar.com or SKOOTAR application on iOS and Android.

About HERE Technologies

HERE has been a pioneer in mapping and location technology for almost 40 years. Today, HERE's location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at here.com.